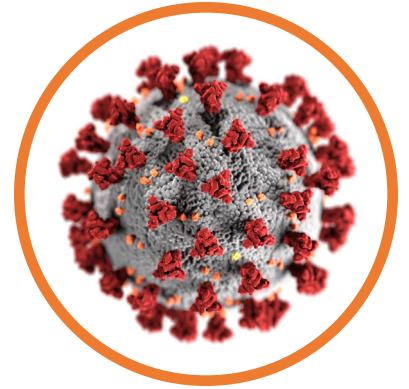


## MITIGATING COVID-19 RISKS

# PROTECT YOUR HOTEL AND YOUR REPUTATION



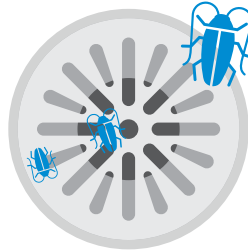
As businesses welcome guests to their facilities, Pest Elimination is especially critical due to heightened public sensitivity to cleanliness and increased social media activity. Under current conditions, a pest sighting is a risk your brand can't afford.

Ecolab Pest Elimination is at the forefront of ensuring the highest standards of food safety, facility safety, sanitation and public health. With our proven, science-based expertise we are committed to helping you create a safe, healthy and pest-free environment.

## LEFT UNATTENDED, PESTS CAN QUICKLY INFEST YOUR HOTEL LOCATIONS



**Bed Bugs** are human parasites that can survive 6-12 months without food and are a concern for 80% of travelers.<sup>1</sup>



**Cockroaches** spread bacteria and are associated with dirty, unsanitary environments.



**Rodents** are known to spread disease. They damage reputations as well as food inventory & building structure.

## NEGATIVELY IMPACTING CUSTOMER EXPERIENCE & PUBLIC HEALTH



Threatens  
Litigation and  
Decreased  
Occupancy



Damages  
Reputation



Indicates Poor  
Sanitation

**ECOLAB**<sup>®</sup>

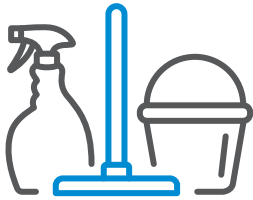
## ECOLAB'S HOTEL PROTECT PROGRAM FOR HOTELS



Ecolab's Hotel Protect program uses an outside-in, proactive approach to pest management because we know that keeping pests out of your facility is the first step to an effective pest program. Our program provides comprehensive protection against common pests and proactive defense against bed bugs.

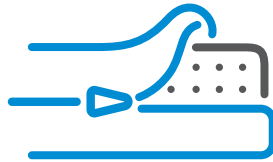
## ADDITIONAL SOLUTIONS TO HELP PROTECT YOUR HOTEL AND SAFEGUARD YOUR STAFF AND CUSTOMERS

### ECOLAB DISINFECTION SERVICE



Ecolab's uniquely designed disinfectants have been rigorously tested and Health Canada approved for specific surfaces. Reliable service performed by highly trained Service Specialists.

### MATTRESS ENCASEMENTS



Ecolab offers CleanRest Pro mattress encasements which will protect your hotel from costs like mattress replacement, remediation, and lost bookings. Additionally, the encasements were found to resist viral penetration in third party testing, so laundering between guests will help to ensure a clean and safe mattress.

### ECOLAB PEST CLEAN OUT SERVICE



Ecolab's pest elimination experts provide focused clean out treatments to remedy established pest activity. This is particularly useful if your facility has been shut-down or operating at a limited capacity.

## ACCESS THE ECOLAB TOOLKIT FOR RESOURCES AND ADVICE FOR SAFE HOTEL OPERATIONS



**Program  
Resources  
and Offerings**



**Pest  
Training  
Materials**



**Educational  
Content**

## WE ARE COMMITTED TO A HIGHER STANDARD

Contact your Pest Elimination Service Specialist to learn more about and schedule your appointment today!

LEARN MORE AT:  
[en-ca.ecolab.com/  
HotelReopenPest](https://en-ca.ecolab.com/HotelReopenPest)

CANADA 1-800-352-5326

1 Ecolab Place  
St. Paul, MN 55102

**ECOLAB**<sup>®</sup>

Coronavirus image source: <https://phil.cdc.gov>  
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